

# Jackson Dill

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## SKILLS

Adobe Premiere Pro

AP ENPS

Max by IBM

CMS

CNN Newsource

Sony Z-150 Camera

Canon DSLR Camera

Social Media (Twitter, Facebook, Instagram, Hootsuite)

Python (Basic)

Microsoft Word, Excel, and PowerPoint

Reporting

Producing

Interviewing

## AWARDS

2021 Winner in the Weather Category - AP Florida College Broadcast Excellence Awards

2021 2nd Place in Television Weathercaster category - BEA

2020 Finalist in the Weather Category - AP Florida College Broadcast Excellence Awards

Alpha Epsilon Rho Honor Society

## EDUCATION

**University of Miami**

Expected May 2022

Meteorology and Broadcast Journalism

Minor: Mathematics

## EXPERIENCE

### WarnerMedia

CNN Weather and Climate Intern | Jan. 2021 - May 2021

- Wrote and pitched forecast and climate articles for digital platforms while on deadline
- Produced TV and online weather graphics in Max software
- Researched information and statistics for use across network
- Published articles and videos from programming to official CNN Weather social media accounts

### University of Miami Television

Assistant Station Manager | May 2020 - Present

- Oversee 150+ students across eight shows and special productions
- Serve as the Treasurer to secure funding for needs of UMTV operations
- Facilitate meetings with Station Manager and faculty advisor to discuss issues and topics of interest to better the station
- Support the Station Manager in all roles and production-related tasks

### UMTV CanesCast

Creator and Executive Producer | Aug. 2019 - Present

- Manage all members and elements of the bi-weekly show
- Advise talent on how to effectively communicate weather forecasts
- Teach members how to make weather graphics and to edit video in Adobe Premiere Pro

### UMTV NewsVision

Weather Anchor and Associate Producer | Feb. 2019 - Present

- Design and update weather graphics for live, weekly newscasts
- Write copy and pull SOTs for numerous stories
- Create content from the field, including packages and VO/SOTs

### Hurricane Tracker App

Director of Social Media | Aug. 2017 - Aug. 2020

- Maintained all social media accounts, including Facebook, Twitter, and Instagram, to keep its 500K+ followers updated on tropical activity
- Researched information for tropical weather discussions to users

### WeatherOptics

Head of Content and Social Media | Sept. 2017 - Dec. 2019

- Planned all articles and content on company's website and social media accounts to update the thousands of users with the latest information
- Wrote weather forecast articles a few times per week remotely while at college to ensure there is at least one article published each day

### University of Miami Office of Undergraduate Admission

President's 100 Student Ambassador | Jan. 2020 - Present

- Conduct weekly campus tours to prospective students and their families
- Assist the office with special events and information sessions